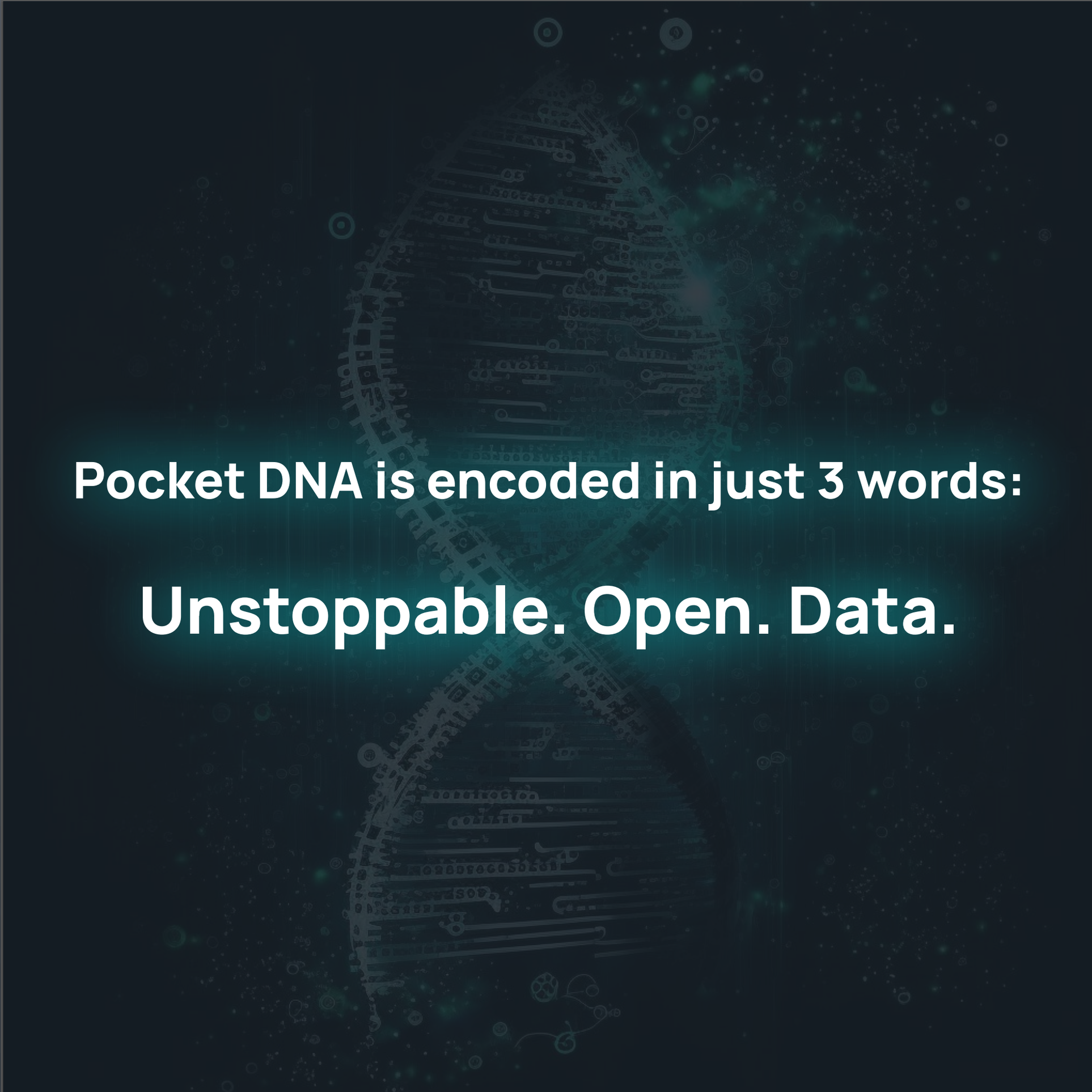
POKT DNA


Pocket DNA is encoded in just 3 words:
Unstoppable. Open. Data.

Unstoppable

Unstoppable is a force.

It springs eternal,
and you know it when you see it.
It’s undeniable.

It’s grit and determination that just won’t stop.
It’s resilience through adversity.

It’s a sovereign crypto network,
Decentralised on every dimension,
Built to stand forever.

Open

Open means unlimited possibility.
It's the uncapped potential of being optimistic and permissionless.

It's participatory and welcoming, thriving in different perspectives, to create a true meritocracy.

It's authentic and human, and it creates profound impact and change when it's used to power collaboration

It's open source software you can verify and trust. It's an open organization and an open internet. It is Web3.

Data

Data is our passion.

Open Data with 99.9999% uptime. The fastest round trips and no waiting for responses.

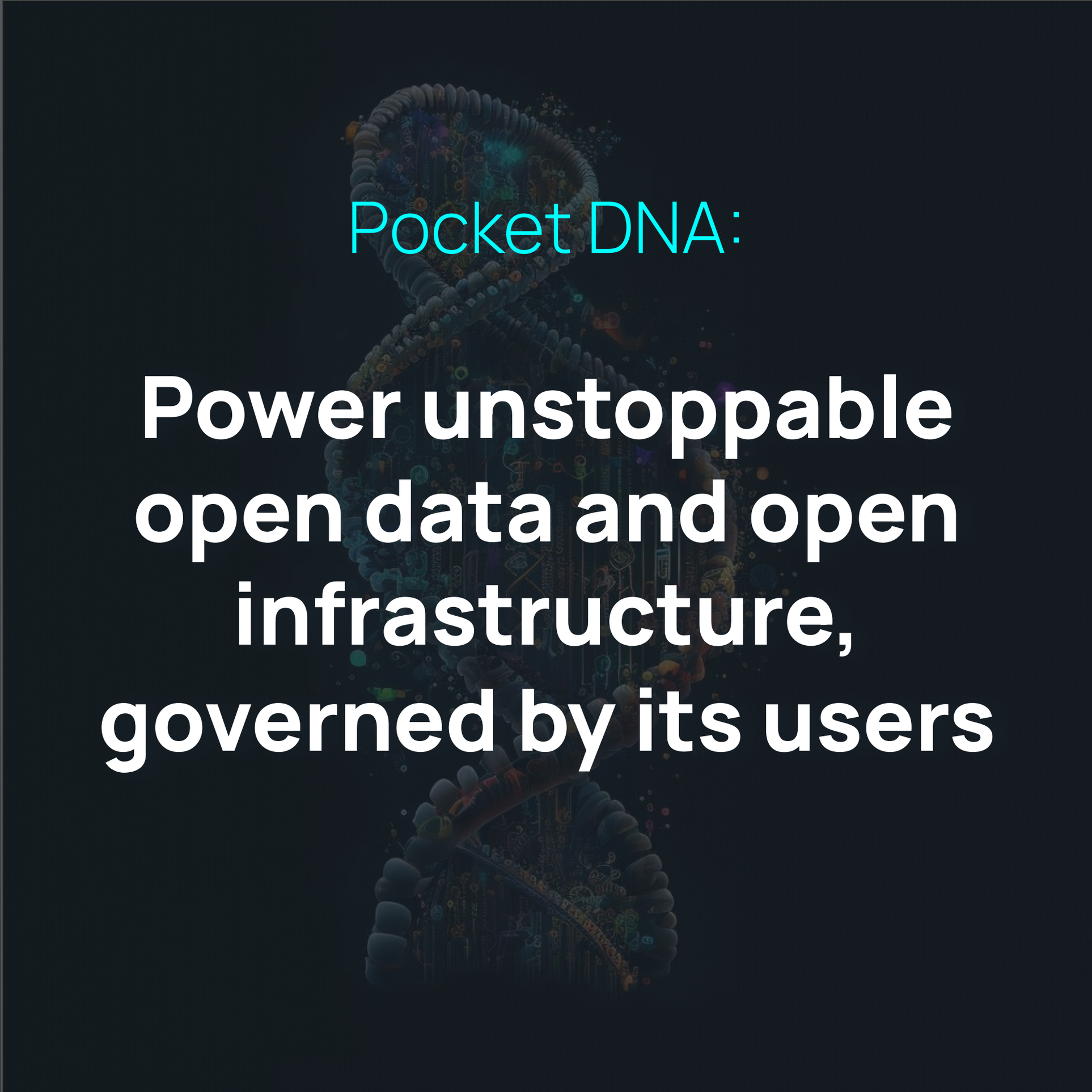
Cost-effective data and an obsession with quality, so you know it just works.

Pocket understands this trilemma of Performance, Reliability and Cost because we're the ones that defined it.

And that inspired a community to join us on this mission, and a whole category of new providers too.

We are still inspired..

Together, we are inspired to create a future where the world's most important digital infrastructure is owned and governed by its users.
Because that's not just the future, it's what we've always been.
It's in our DNA


Pocket DNA:
Power unstoppable open data and open infrastructure, governed by its users

Our purpose:

Provide the world with unstoppable open data

Mission:

Empower developers with access to the most reliable, performant and cost-effective data

Our vision:

A future where the world's most important digital infrastructure is owned and governed by its users

We will achieve this when we are:

A values driven, collaborative, open-source community that is transparent, inclusive and adaptable.

Our values of Community, Transparency, Inclusivity, Collaboration and Adaptability come to life by being:

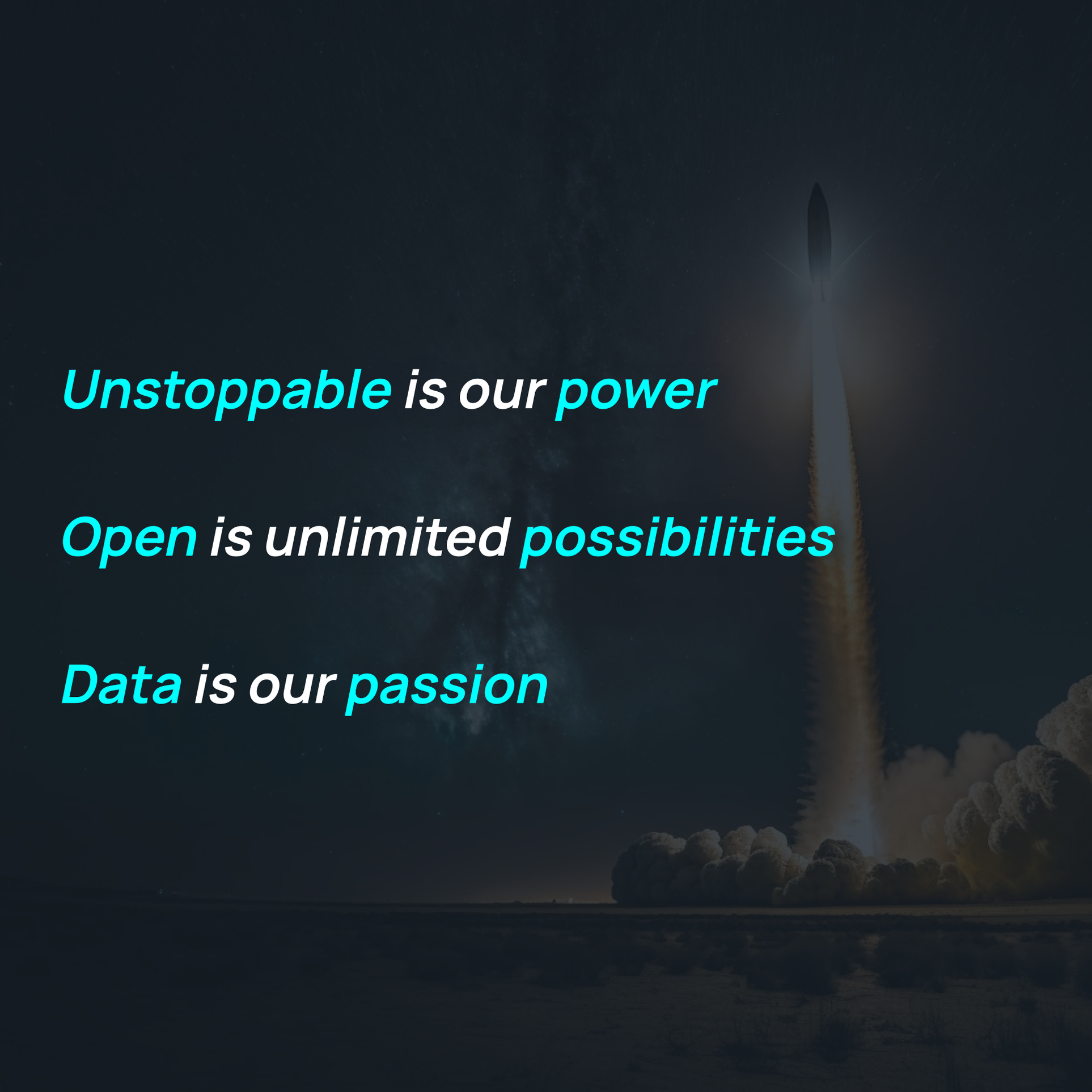
Highly Aligned, Loosely Coupled

Default to Open

Assume Positive intent

Ideas over Egos

Faster Learning beats Better Planning


Unstoppable is our power
Open is unlimited possibilities
Data is our passion

How we built DNA

The DNA statement combines Pocket's purpose, mission, vision and values...

Unstoppable	Open	Data
An unstoppable sovereign crypto network	*A values driven, open source community with unlimited possibility*	*A passion to solve the Reliability, Performance and cost trilemma*

..and open infrastructure that is governed by its users

Our vision is a future in which the open internet's infrastructure is self sovereign and governed by its users

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