

A digital DNA double helix structure is the central focus, rendered in a glowing green and white color scheme. The structure is composed of binary code (0s and 1s) and various digital symbols, giving it a futuristic, data-driven appearance. The background is dark with numerous glowing green particles, some resembling small circles or spheres, and faint vertical lines, creating a sense of depth and digital activity. The overall aesthetic is high-tech and scientific.

POKT DNA



Pocket DNA is encoded in just 3 words:

Unstoppable. Open. Data.

Unstoppable



Unstoppable is a force.

**It springs eternal,
and you know it when you see it.
It's undeniable.**

**It's grit and determination that just
won't stop.
It's resilience through adversity.**

**It's a sovereign crypto network,
Decentralised on every dimension,
Built to stand forever.**

A surreal image of an open door leading to a cosmic landscape. The door is ornate and arched, set in a dark, starry space. Through the doorway, a bright, glowing planet with a blue and white atmosphere is visible, surrounded by a vibrant nebula. The scene is illuminated by the light from the planet and nebula, creating a dramatic contrast with the dark space. The word "Open" is written in large, white, glowing letters across the center of the image.

Open

**Open means unlimited possibility.
It's the uncapped potential of being
optimistic and permissionless.**

**It's participatory and welcoming,
thriving in different perspectives, to
create a true meritocracy.**

**It's authentic and human, and it
creates profound impact and change
when it's used to power collaboration**

**It's open source software you can
verify and trust. It's an open
organization and
an open internet. It is Web3.**

The image features a 3D visualization of data on the left, which appears as a cube-like structure composed of numerous small, glowing points and lines. The points are primarily white and light blue, with some purple and yellow highlights. The lines are thin and connect the points, creating a complex, interconnected network. The overall effect is that of a digital landscape or a data cube. On the right side of the image, the word "Data" is written in a large, bold, white sans-serif font. The background is dark, with a subtle gradient from black to a deep purple, and is filled with a dense field of small, glowing points and lines, similar to the 3D structure on the left, but more dispersed and less structured.

Data

Data is our passion.

Open Data with 99.9999% uptime. The fastest round trips and no waiting for responses.


Cost-effective data and an obsession with quality, so you know it just works.

Pocket understands this trilemma of Performance, Reliability and Cost because we're the ones that defined it.

And that inspired a community to join us on this mission, and a whole category of new providers too.



We are still inspired..



**Together, we are inspired to create
a future where the world's most
important digital infrastructure is
owned and governed by its users.**

**Because that's not just the future,
it's what we've always been.**

It's in our DNA



Pocket DNA:

**Power unstoppable
open data and open
infrastructure,
governed by its users**

Our purpose:

Provide the world with unstoppable open data

Mission:

Empower developers with access to the most reliable, performant and cost-effective data

Our vision:

A future where the world's most important digital infrastructure is owned and governed by its users

We will achieve this when we are:

A values driven, collaborative, open-source community that is transparent, inclusive and adaptable.

Our values of Community, Transparency, Inclusivity, Collaboration and Adaptability come to life by being:

Highly Aligned, Loosely Coupled

Default to Open

Assume Positive intent

Ideas over Egos

Faster Learning beats Better Planning

Unstoppable is our power

Open is unlimited possibilities

Data is our passion





How we built DNA

The DNA statement combines Pocket's purpose, mission, vision and values...

Unstoppable

An unstoppable sovereign crypto network

Open

A values driven, open source community with unlimited possibility

Data

A passion to solve the Reliability, Performance and cost trilemma

..and open infrastructure that is governed by its users

Our vision is a future in which the open internet's infrastructure is self sovereign and governed by its users

